

Fashion Designer

Womenswear RTW



Arianna Gobbi

Profile

I'm Arianna an Italian fashion designer and pattern maker with a passion for prints, graphic design but for of all in new design technology such as the 3d program. I love symmetry, proportion and colour, and for this reason, I apply myself also in the textile and graphics design. I'm a traveller and sports addicted

Professional experience

Freelancing 3D fashion designer

September 2019 - current job

Freelancing fashion designer, print designer and pattern maker: cooperate with some independent fashion designer to realise prints, develop collections, pattern and 3d pattern and illustration using also the programme CLO 3D.

RTW & Couture design Assistant

February 2019 - July 2019
London



- inspiration research, creation of the mood board and colour palette for the RTW collection 2020
- collaboration with the design of sketches
- realization of the rendering/illustration with Photoshop and illustrator of the sketches chose from the creative director, and after the design of the technical drawings and specification with Illustrator.
- collaboration in with the hand drawings by colouring the sketches with promarker for the couture and client collections.
- creation with photoshop of the presentation of the illustration for the clients of couture

Atelier Assistant

IRIS VAN HERPEN
December 2017 - July 2018
Amsterdam

- worked on LUDI NATURAE and SYNTOPIA couture collection
- design and production planning for the upcoming handbags line (illustrator)
- several graphics files, laser-cut files and paper pattern with the head of the atelier, programme used illustrator)
- assisted at the Paris fashion week for both collections
- hand and machine sewing, development of the garments and manipulation of the fabric
- the Cate Blanchett dress

Sportswear designer, Textile designer, Patternmaker

HEAD
March 2014 - December 2017
Italy

- the analysis of the new trends, using the support of the trend website WGSN, sportswear and activewear exhibitions, and fashion shows.
- the creation of the mood-board and colour palette of the season
 - Designing seasonal prints and cut style collections. The programmes used were photoshop and illustrator.
 - drawing the main paper pattern, with the support of the programme Assyst cad 2d.
 - achieving the 3d rendering of the garments with the help of the Assyst 3d Vidy
 - creating the technical specification of the garments.
 - improving the samples and the jump size of the patterns
 - developing the collections with the suppliers.
 - development of the racing line, attending during the fitting session the improving of the samples on the Olympic athletes, update and make the paper pattern with the senior pattern maker, creation with the project manager of the new cut in combination with the new fabric

Fashion design Intership

GRUPPO COIN
February 2013 - September 2013

during my internship for the Coin Grup, I was the assistant of the senior Fashion designer; I cooperated with her in the creation of the mood board and colour palette, created the rendering of her sketch, the technical drawings and specification, made a daily updating of the new trends of Wgsn.



Milan, Piacenza
open to relocate

Education

Istituto Carlo Secoli

Master Women pattern making
October 2011 - November 2012

Istituto Marangoni

Bachelor Fashion design
October 2008 - June 2011

Certification

Istituto Carlo Secoli

Women underwear and swimwear
pattern making
October 2015 - November 2016

Human SolutionAssyst

Program certification
CAD 2D
Vidya Assist 3D
PLM
November 2016 - July 2017

Skills

Italian

English

Photoshop

Illustrator

InDesign

CLO 3D

Assyst PLM

Assyst Vidyia 3d

Assyst cad 2d

